

The Logic of Immanent Conspiracy: Affective Politics in the Contemporary West

The major achievement of the emergent far-right's strategy is the cultivation of an affective logic based on conspiracy theories. The affective logic of conspiracy works as a mystified immanent critique. Believers use conspiracy theories as a secret truth that recodes all the information they receive. This paper will outline a synthesis of the conceptualizations of affect theory developed by Gilles Deleuze, Félix Guattari and Brian Massumi with the work of the Frankfurt School. The resulting dialectic notion of affect

will be explored through the context of contemporary far-right politics using case studies from the United States and Europe.

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