

Elicited and Exploited Emotions – How Reality TV Demands the Body

Based on conversation analysis we use a multimodal approach to analyze the eliciting and exploiting of participants' emotions that are provoked in reality shows. Pre-defined and staged situations, such as photo shootings with snakes in Germany's Next Top Model, trigger uncontrollable affective momentum of the participants. Their body and affective reactions should indicate a "claim to 'the real'" within the staging of authenticity. We focus on the interactional elicitation of body representations and its effects

within the hierarchical structures (e.g. jurors vs. participants) and the overall narrative of reality shows.

Daniel Klug, Axel Schmidt (Universität Basel)

axel.schmidt@ids-mannheim.de

Daniel.Klug@unibas.ch

